



NEW DISCOVERY IN HYPNOTISM

shows how to hypnotize in 30 seconds!

Yes, an amazing new method has been developed to bring on quick, easy induction of the hypnotic trance. Now, for the first time, you too can benefit from this recent discovery in hypnotic induction.

QUICK RESULTS

Want to hypnotize your friends? Your club members? HOW TO HYPNOTIZE is a remarkable primer that shows you just how to master the latest improved induction methods. The author, a widely experienced hypnotist and consultant, gives you the exact positions to take, the precise phraseology, all the steps necessary to hypnotize even the most difficult subjects.



EXCLUSIVE in How to HYPNOTIZE

ENTIRELY NEW METHOD

Until recently the process of hypnotic induction was largely based on trial and error methods which succeeded mainly with subjects who were highly susceptible to hypnosis in the first place. The truth is that these highly susceptible subjects make up a very small percentage of the population. That is why amateurs and beginning hypnotists have so often been disappointed in their attempts at trance induction. Now, however, recent scientific research has developed ENTIRE-LY NEW METHODS that are not only sure fire in their results but quick and easy to achieve! For the first time, these new methods are presented in HOW TO HYPNOTIZE in language that you can easily and successfully follow on the very first reading!

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40 photographic illustrations show how you can achieve trance induction in as little as 30 seconds!

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SHOWS YOU STEP BY STEP

This book - which has been acclaimed by doctors and psychologists - is guaranteed to give you all the know-how necessary to induce the trance state in others. It not only explains the latest discoveries in hypnotic induction, but it shows step by step, move by move, exactly how to bring on the trance; how to transform the trance into deeper and still deeper states; and how to terminate the trance quickly and effectively without any dangers whatsoever. You are even given alternative methods, so that you can actually chose the one that suits you best.

USED BY DOCTORS

The book that is being used by doctors and psy-chologists to learn hypnotic induction is now available to you

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AN ARCHEOLOGICAL EXPEDITION FORWARD CAMP SOMEWHERE IN THE ARCTIC ...





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THE BEAR FALLS DEAD, SLAIN BY AN



















ON AND ON HE TREKS, UNTIL

THERE'S SOMETHING UP THERE IN FRONT OF ME! WELL, I'M NOT TAKING ANY CHANCES! WHO'S THERE? ANSWER ME? WHO'S THERE?























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DIGGING ... SOMEONE'S DIGGING! THE SNOW-MAN! HE'S COMING AFTER ME!



YOU SURE GAVE US A HARD TIME, JOE! ARE YOU?

DOC ADAMS!) DIDN'T EX-BUT-BUT-PECT YOU TO, I-I DON'T UNDERSTAND! JOE! THESE UNDERSTAND! OTHERS AND I, THE SCIEN-

JOE! I HESE
ERSTAND! OTHERS AND
I, THE SCIENTISTS WHO DISAPPEARED,
ARE CONDUCTING AN
INVESTIGATION CONCERNING THE SNOW-MAN! IN
ORDER TO ENSURE ABSOLUTE SECRECY, WE
PRETENDED TO VANISH...



YOU SEE, IF WE FIND THE SNOW-MAN, IF HE EXISTS, WE EXPECT TO UNCOVER GREAT ANTHRO-POLOGICAL FACTS ABOUT PRIMITIVE LIFE IN THE ARCTIC. IF THERE IS NO SNOW-MAN. THEN WE WILL BE SATISFIED THAT THERE IS NOTHING-MORE THAN A MYTH. IN THE STORIES ABOUT HIM!



WELL, YOUR INVESTIGATIONS ARE CERTAINLY IMPORTANT -- BUT YOU ALMOST SCARED ME TO DEATH!





To cure a sty on the eye, the following methods were believed to be effective in the best social circles during the Middle Ages. (1) On the night of the new moon, procure the tail of an entirely black cat. Take out one hair and rub the end of it gently over the sty nine times, one for each life of the cat. Properly done this will cure the sty. Or, if you happen to be well off and have one, rub your sty nine times with a solid gold wedding ring or the finger ring of an unmarried lady will do almost as well.

OLD SHOES

Throwing an old shoe after a bride will bring her and her husband good luck. Whence the custom even to this day of a pair of old shoes tied to the rear of the auto in which the newlyweds depart. However, the happy pair had better remember that it is lucky to burn old boots before starting out on any sort of journey.

LEFT HAND TURN

thing has been considered by the superstitious to be the evil side. For example, even today, one hears it said that a person in a grouch or temper must have got out on the wrong side of the bed that morning, meaning the left side. And to step into a house, der consumed the left foot first, was thought surely to bring would be produced.

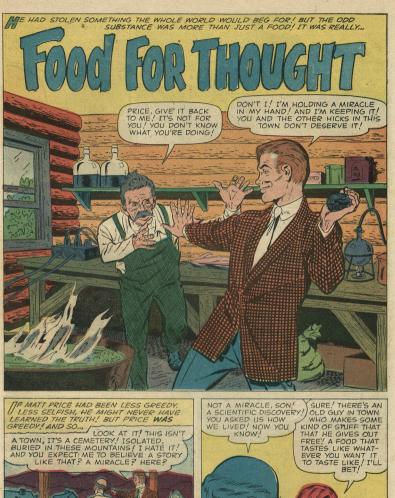
destruction to the house by fire or sickness to the occupants thereof.

CLOCK LORE

Beware if the town clock should strike a the same moment that church bells are ringing. It means that there will soon be a big fire in town. And, if a clock that has not struck in a long time suddenly starts going again, one cannot possibly avoid a death in the family. And just as bad is for a town clock to strike the hour while the minister is reading the text of his sermon out loud. There will surely follow a death in the congregation. But, one of the strangest things that ever happened in England was the way that a clock stopped when it was cursed by an innocent man who had been condemned to death. It never ran again.

APPLE CROP INSURANCE

In the apple orchards of Old England, there was a popular custom called "Wassailing the Apples." First a piece of toast was inserted in the fork of the best and biggest apple tree in the orchard. Then the farmer and his men were helped by traveling wassailers, all of whom stood around a tree and drank hard old cider to the new crop. And it was declared that the more cider consumed the more bushels of apples would be produced.























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cular frame

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NO, IT'S FOR EVERYONE! THE









BUT PRICE DID NOT COME BACK! PRICE HAD PLANS, AND THEY DID NOT INCLUDE STAYING IN THE TOWN WHERE HE HAD BEEN

THIS TIME I'LL NEVER COME BACK!
I ALWAYS HATED THAT TOWN! NOW, I WON'T
EVER HAVE ANY REASON TO COME BACK!



































THERE'S JUST NOTHING I CAN DO FOR YOU! YOU SEE, MY FORMULA CAN'T BE KEPT MORE THAN A FEW HOURS! IT ROTS! AND IT CAN ONLY BE MADE HERE, FROM A CERTAIN GRAIN!



THE GRAIN WON'T WHO CARES GROW ANYWHERE ABOUT THAT ELSE, AND THE FOOD HAS TO BE EATEN AT CONCE! YOU TAKE IT MAKES ME WITH YOU! NOT



EXACTLY, I TRIED TO STOP YOU AND I COULDN'T, YOU SHOULDN'T HAVE EATEN THE STUFF, PRICE, II DOES SOMETHING TO THE SENSE OF TASTE! FOREVER! YOU'LL BE NEVER BE ABLE TO EAT ANYTHING BUT THIS STUFF!



T WAS SO IRONIC! BUT THE IRONY WAS WASTED ON PRICE! HE WAS LOOKING AT THE TOWN WHERE HE HAD BEEN BORN! THE TOWN HE HATED! THE TOWN WHICH WOULD BE HIS PRISON--FROM NOW ON!

IF YOU LEAVE HERE, YOU'LL STARVE! YOU COMMITTED A CRIME PRICE! AND IT LOOKS LIKE YOU'VE BEEN FOUND GUILTY AND GIVEN -- A LIFE TERM!



THEY FEARED THE PHANTOM SHIP OF THE SOUTH SEAS... FOR THE LEGEND WAS THAT THOSE WHO SAW IT WERE DOOMED. YET, THE PHANTOM SHIP COULD LEAD THE WAY. TO FABULOUS TREASURE.... IF ONE DARED DEFY THE CURSE AND FOLLOW IN THE WAKE OF...

The Phonetone Shijo











THEY SAY THOSE WHO SEE THE PHANTOM SHIP ARE DOOMED-BUT THOSE WHO HAVE THE COURAGE TO FOLLOW IN ITS WAKE WILL FIND A FABULOUS TREASURE? WHAT SAY, HANK? LET'S GO AFTER HER HILLS



DON'T BE A FOOL, MAN! WE'RE GOING TO PARANG! ONE FOR THE BOOKS!

I PON'T CARE WHAT OKAY, WHICH YOU THINK OF ME, JEFF! I'VE SEEN BELIEVE? ARE WE POOMED BY THAT THERE'S ALWAYS SOME PHANTOM SHIPTHE NATIVE LEGENDS.



I DON'T KNOW--AND I'M
NOT GOING TO FIND OUT.
IN FACT, RIGHT NOW, I'M
NOT EVEN SURE WE SAW
THE SHIP. MAYBE IT WAS
THE SHIP. MAYBE IT WAS
THE JOB BADREAL BAD.
AN OPTICAL' ILLUSION-ALL I'M INTERESTED IS
GETTING TO PARANG AND
SIGNING THAT CONTRACT
WITH JOHNSON!





BOYS, THERE'S BEEN A CHANGE OF PLAN. I'M NOT GOING TO USE YOU FOR THE JOB I HAD ORIGINALLY INTENDED...



I WANT YOU ON A
SPECIAL MISSION, VERY
DANGEROUS. BUT I'M
AFRAID THE PAY WILL
NOT COMMENSURATE
WITH THE PERILS...



WAIT A MINUTE ... WE'RE
NOT IN THIS FOR FUN!
WE'RE FOR HIRE-AND OUR PRICE GOES
UP AS THE RISK RISES.

T'M SORRY BOYS, BUT I CAN'T DO OR ANYTHING ABOUT IT! MY HANDS ARE TIED AS FAR MORE MONEY IS CONCERNED!

EITHER WE GET MORE MONEY OR WE'RE NOT FOR HIRE!









LATER, WITH JOHNSON ABOARD, JEFF AND HANK SET SAIL ...





























THAT'S WHAT I'VE BEEN WAITING FOR, BOYS, YOUIVE DONE A GOOD JOB. YOU SEE, THE PHANTOM SHIP IS NO PHANTOM AFTER ALL...BUT A COASTAL VESSEL USED BY A SMUGGLING RING.

NOW WE'VE TRAPPED IN THAT COVE! NOW, MAY I USE YOUR RADIO TO CALL THE POLICE? I'M SORRY I HAD EMPLOY SUCH TACTICS BUT YOUR BOAT WAS MORE EFFECTIVE THAN A POLICE BOAT! YES, OF COURSE.

SAID IT, SAY, JEFF -- I GUESS YOU THINK I'M A DOPE FOR BELIEVING

THE LEGEND?

YOU



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It was midnight, and a moaning wintry wind rattled the big windows of the old castle and whistle through the dead branches on the tall trees.

Grandpa Stoneybrook sat hunched before a log fire in the huge stone fireplace, stroking his long gray beard and frowning at the leaping flames on the ancestral hearth. But he could not find there the answer to his financial troubles.

So he grouned a little as he got up on his long skinny legs and walked around the big hall of the castle, looking up at the large oil paintings of his ancestors, who stared back at him as if they didn't care whether he had enough money to pay the taxes on his big estate or not.

"All right, all right," he shouted in a voice that echoed through the huge rooms on the ground floor of the castle, "instead of just staring at me as if I were some sort of worm, why don't you do something to help me before your home and mine for six generations is sold on the auction block for taxes?"

Suddenly, there was a whispering sound in the air. And just as suddenly old Donald Stoneybrook saw his dignified ancestors leave their heavy gold frames on the wall and gather like white clouds in front of the fireplace. And then the tallest ghost, old great, great grandfather Paxton, beckoned with his index finger to the other ghosts and they all put their heads together in a huddle like football players. And then the ghost of old Paxton straightened up and crooked its

long finger at old Donald, who, big eyed with awe and fear, walked over to the fireplace and listened.

"Why don't you sell the old castle," Paxton whispered, "to somebody who can afford to own it? We were thinking of moving to new and better quarters anyway."

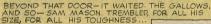
Donald laughed bitterly, "For the good and simple reason," he said, "that not even the rich these days can afford to pay the servants to run a place as big as this."

And then Donald saw the ghosts go into another huddle. And finally old Paxton crooked his finger again and whispered to Donald, "Your ancestors, Donald, have decided to save you from bankruptcy. You can tell the real estate agents that any buyer can live here free for one month and all the servant chores will be taken care of without charge forever, if he buys the place."

Well, that did it. A millionaire oil man from Texas moved in and the ghosts of Donald Stoneybrook's ancestors did, unseen, all the work around the place without any noise or fuss. They cleaned house, cooked the meals, raked the leaves, and did any other necessary chores.

This worked out fine and the Texan was more than happy with the deal. Also the Stoneybrook ghosts were happy because they had something to do and once a year when the Texan went on his regular six week vacation they would go and visit with old Donald Stoneybrook and let him know all about the castle.





NO .. NO! YOU CAN'T! TOUGHER, MASON ? YOU HANG ME! YOU CAN'T! TOUGHER, MASON ? YOU CAN'T! BLOOD. NOW, YOU'VE GOT TO PAY FOR IT!



NO! THE LAW WOULD

NO! THE LAW WOULD NEVER HAVE GOTTEN ME. IF NOT FOR ANDREWS! I DON'T WANT TO DIE! BUT IF I DO, ANDREWS WILL DIE, TOO! HE'LL PAY! IS SHERIFF OF THIS COUNTY, MASON, HE WAS JUST DOING HIS JOB, WHY HATE HIM?

ANDREWS



WHY? WHY DOES AN ANIMAL HATE? BECAUSE IT IS AN ANIMAL AND SAM MASON WAS LIKE AN ANIMAL HE WAS A BULLY, A LIAR, A CHEAT...





SAM MASON FOUGHT- AND A SUDDEN DIZZY SPELL HIT HIM. AFTER THAT, HE ONLY KNEW DARKNESS, AND THEN.





BUT THIS IS NO TIME TO WONDER!
I'VE GOT A CHORE TO DO!

















































MASON WASN'T A KILLER, THEN. THERE WAS NO HATRED IN HIM, NO FALSE COURAGE. BUT THE HATRED WAS TO RETURN.





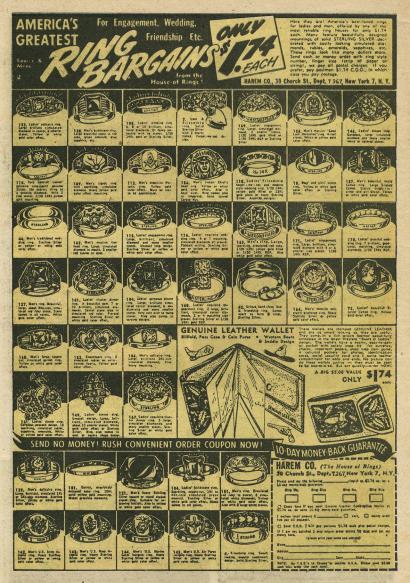


THAT'S RIGHT, MASON. YOU SEE, THE PRISON PHONED ME WHEN YOU GOT AWAY, AND I KNEW YOU'D COME AFTER ME, SO I ARRANGED A LITTLE ACT. I HAD THE TOWN PRETEND THAT IT DIDN'T SEE YOU. THAT WAY, I KNEW YOU'D HEAD BACK HERE, AND NO ONE IN TOWN WOULD GET HURT.

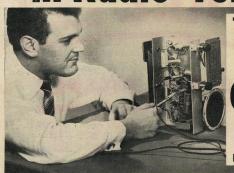
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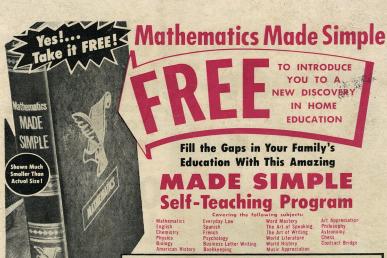
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